



Smt. NPS Govt College (W) Chittoor



PROGRAMME OUTCOMES

Programme: B.B.A

Students who take admission to the program of B.B.A. are expected to acquire the following outcomes: -

- Acquire fundamental education in management and business principles.
- Acquire professional skills as a management profession and entrepreneurship qualities.
- Deep understanding and development of important business skills such as leadership communication skills, critical thinking and decision making.
- Build up self confidence and competency to take up self employable business ventures.
- BBA students can specialize in a wide range of functional areas such as Management information system, finance, international business, production, human resource management and marketing.
- BBA program offer an opportunity to acquire professional skills in the early stage of their career as a management professional.